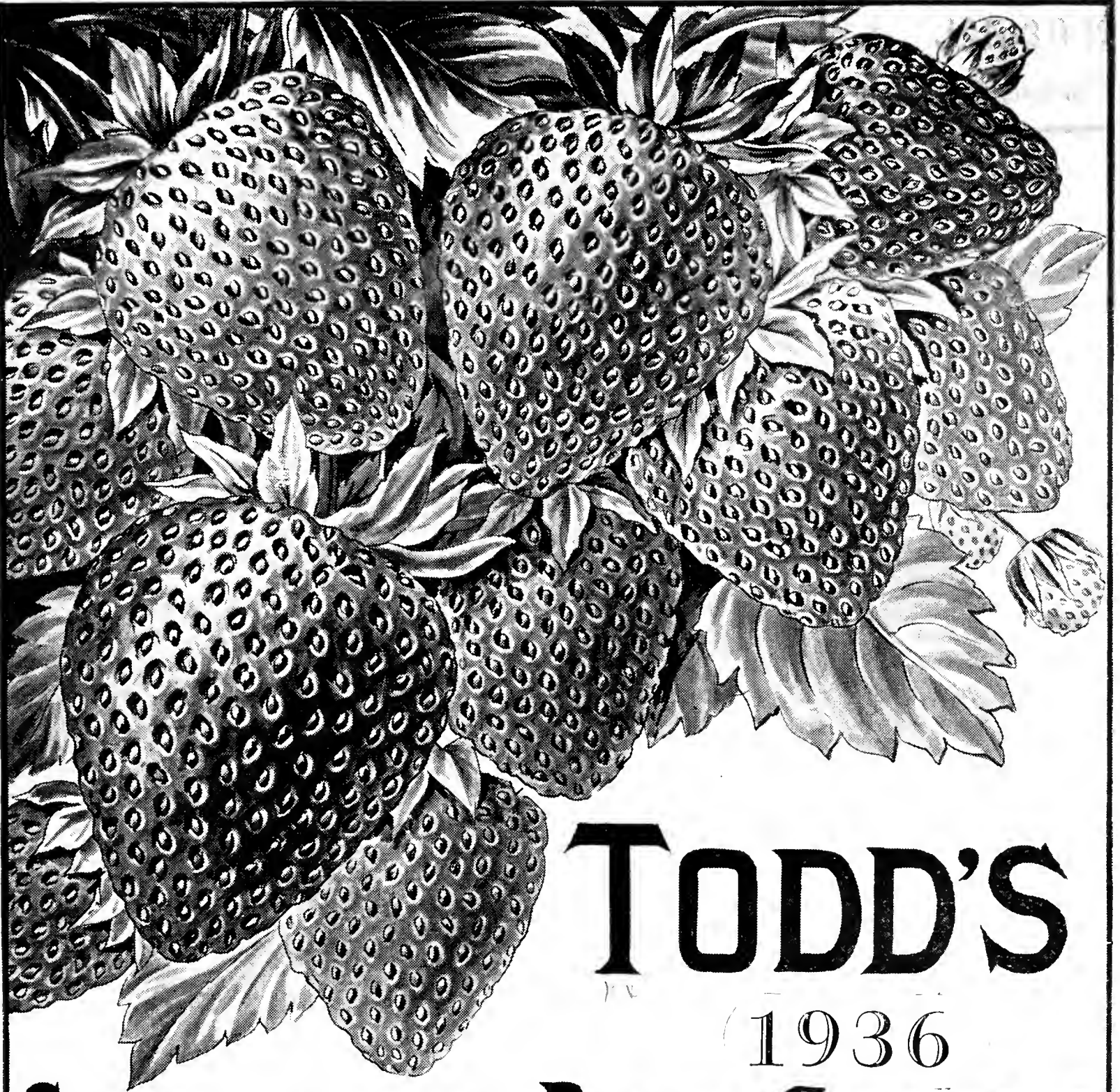


## **Historic, archived document**

Do not assume content reflects current scientific knowledge, policies, or practices.



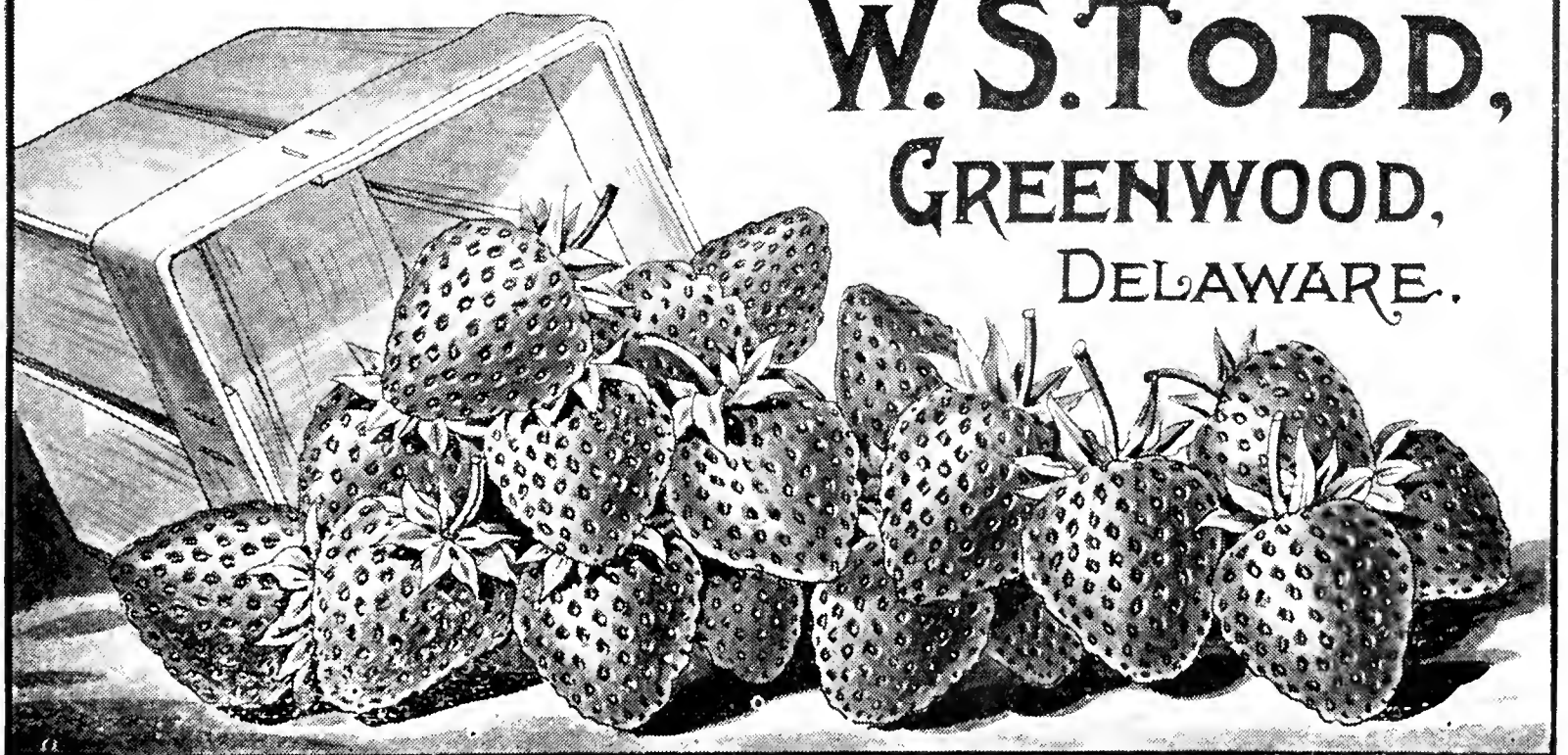


**TODD'S**

1936

**STRAWBERRY PLANT CATALOGUE**

**W.S.TODD,**  
**GREENWOOD,**  
**DELAWARE.**







**A three-year old bed of Premier strawberry plants grown by Mr. Jacob Grub of Washington County, Ohio**

Mr. Grub says: "I am sending you a photograph of a patch of Premier strawberry plants grown from plants that I bought of you three years ago. I have had two large crops of fine berries from it and it now looks as though I would have a nice crop this year. I have used your plants for many years and they always do well for me and have wonderful fruiting qualities."

Very truly yours, JACOB GRUB.



**Meng's Auto Trucking Service of Kansas**

A truck load of 600,000 strawberry plants at their destination in Kansas and delivered in 50 hours from my packing house by Meng's Auto Trucking Service. And I shipped as many more plants by Railway Express to the same place in Doniphan Co., last spring. Growers there say "Todd's plants do better for them."

W. S. TODD:

Doniphan Co., Kan., April 9th, 1935.

Dear Sir:—The strawberry plants ordered from you for our Association have been received in good condition. The growers here say they get better plants from you than anyone else and we are quite sure they are right. We shall be with you again next season.

Very truly yours, W. R. MARTIN, (Mgr.)

1936

## TODD'S CATALOGUE OF HIGH-GRADE STRAWBERRY PLANTS

Friends and Patrons:

Another year is with us, and again I am pleased to have the pleasure of placing before you my annual strawberry plant catalogue. This is my only salesman except the friends who have been using my plants for many years and advise their friends to do likewise. I greatly appreciate this, and right here I want to thank all of my friends for this favor. Every year I receive many letters from my customers saying, "You do not say half enough about the quality of your plants and the way you trim and pack them for shipment." I am willing to let my customers do the talking, and of course am pleased to receive your kind words and the testimonials you send me.

Last season was a very good one here for growing plants and I am pleased to say that we have a very good supply of most of the varieties listed here, and that they are exceptionally fine. I do not like to boast of our plants and I am not going to say they are better than anyone else can possibly grow, but I am willing to have you test them by any plants that you may buy elsewhere.

I do not claim to grow and ship as many plants as many nurseries, but I will say that I believe our plants are as large and fine as anyone grows, and I am sure that we trim and pack them for shipment much better than many nurseries do. I have bought new varieties from different nurseries and found that many of them ship the plants with the old dead leaves and runners attached, and then throw in most of the soil in which the plants grew for good count. In many cases after we trimmed and threw out the plants not fit to set we did not have more than half of what we had paid for. I expect you have had the same experience.

The plants that I am offering you were all grown from large, healthy, selected plants: plants with the "Fruit-ful" qualities and are large, healthy, heavy-rooted plants, equal to the best that I have ever sent out and customers who have been dealing with me for many years know that this means equal to the best grown. We send out nothing but first-class plants, trim and pack them as they should be, and I assure you that you cannot buy better plants, or plants that will produce more or better fruit, no matter where you buy, or what you pay.

In sending me your orders for 1936 you will receive plants of the same high grade, and the same liberal treatment as in seasons past. I am only asking a fair price for good plants and good service, and have always found my customers ready and willing to pay for this.

### STRAWBERRIES AS A MONEY CROP.

While it is true that there are "off" years in growing strawberries the same as in all other crops, and that the large commercial growers some years realize very little, yet it is the grower who has berries every year who makes the money and often realizes a handsome profit; \$200 per acre and much higher is often realized. Some, where all conditions are favorable, with a large crop and nearby market receive \$1000 per acre but this is the exception and not the rule, even in years of low prices I do not know of any other crop in this section that pays as well as strawberries. Last year many of the growers in this vicinity received as high as \$500 per acre.

The best soil you have is best for strawberries. The earliest ripening varieties usually do best on light soil, and late varieties on heavier. Land that has been in truck crops, or land that has been in cow peas the previous year is ideal for berries. Early setting is very important. Plants should set just as early in the spring as you can get the ground in good condition as they are sure to live and grow better than plants set very late in the season, or, I may say, that if you set them very late in the season you are setting them "out of season". Remember, you are always "taking a chance" with plants set very late in the season, and most of the failures in strawberry growing are caused by setting the plants "too late". With good soil, good plants, early setting and good cultivation there is no reason why anyone should not be successful in raising a good crop of berries, and, as a rule receive a good profit from the investment.

Wishing you a prosperous season, thanking you for your liberal patronage of seasons past, and soliciting a continuance of your favors, I remain,

Faithfully yours,

W. S. TODD.

W. S. TODD,

Plymouth Co., Mass., Apr. 28th, 1935.

Dear Sir:—Plants reached me in excellent condition and were exceptionally fine, the nicest I ever received from any one. Thanks for such plants and the extra good count.

Very truly yours,

T. J. GRAYSON.

W. S. TODD,

Worcester Co., Mass., May 2nd, 1935.

Dear Sir:—Plants ordered from you arrived a few days ago and I do not think they could be better. I want to thank you for such plants and excellent treatment.

Respectfully yours,

P. G. STAFFORD.

W. S. TODD,

Cook Co., Ill., Apr. 21st, 1935.

Dear Sir:—Two years ago I ordered 1000 plants and left the selection of varieties to you. Last year they produced a large crop of large berries and I am certainly pleased with such plants and service. I am ordering 1000 of the same varieties again and enclosing payment for same.

Yours truly,

L. G. SEIP.

W. S. TODD,

Peoria Co., Ill., Apr. 24th, 1935.

Dear Sir:—I am very much pleased with the plants received from you as they were large plants and excellently packed. You will hear from me whenever I need plants. Thanking you, I am,

Yours truly,

J. P. HARVEY.

W. S. TODD,

Ulster Co., N. Y., Apr. 24th, 1935.

Dear Sir:—I enclose my order and check for plants. I have used your plants several times and have always been pleased with them.

Yours very truly,

THOS. BENNETT.

W. S. TODD,

Rensselaer Co., N. Y., May 6th, 1935.

Dear Sir:—I have received the plants ordered last week and they arrived in splendid condition and were nice plants. I enclose another order. Wishing you success, I remain,

Very truly yours,

K. L. WILLIAMS.

W. S. TODD,

Columbia Co., N. Y., April 1st, 1935.

Dear Sir:—Enclosed you will find my order and check for 20,000 plants. I have used many thousands of your plants for several years and they have been very nice.

Yours truly,

STEPHEN WERNER.

W. S. TODD,

Morgan Co., Ohio, April 8th, 1935.

Dear Sir:—Our plants came again this year right on the dot, and they sure look good to me. Thanking you, I am,

Very truly yours,

CLEM SELLS.

W. S. TODD,

Washington Co., Ark., March 5th, 1935.

Dear Sir:—Some of my friends tell me you have good strawberry plants and that they have sent you their orders for this year so I am enclosing my order, and payment for Blakemore plants,

Yours truly,

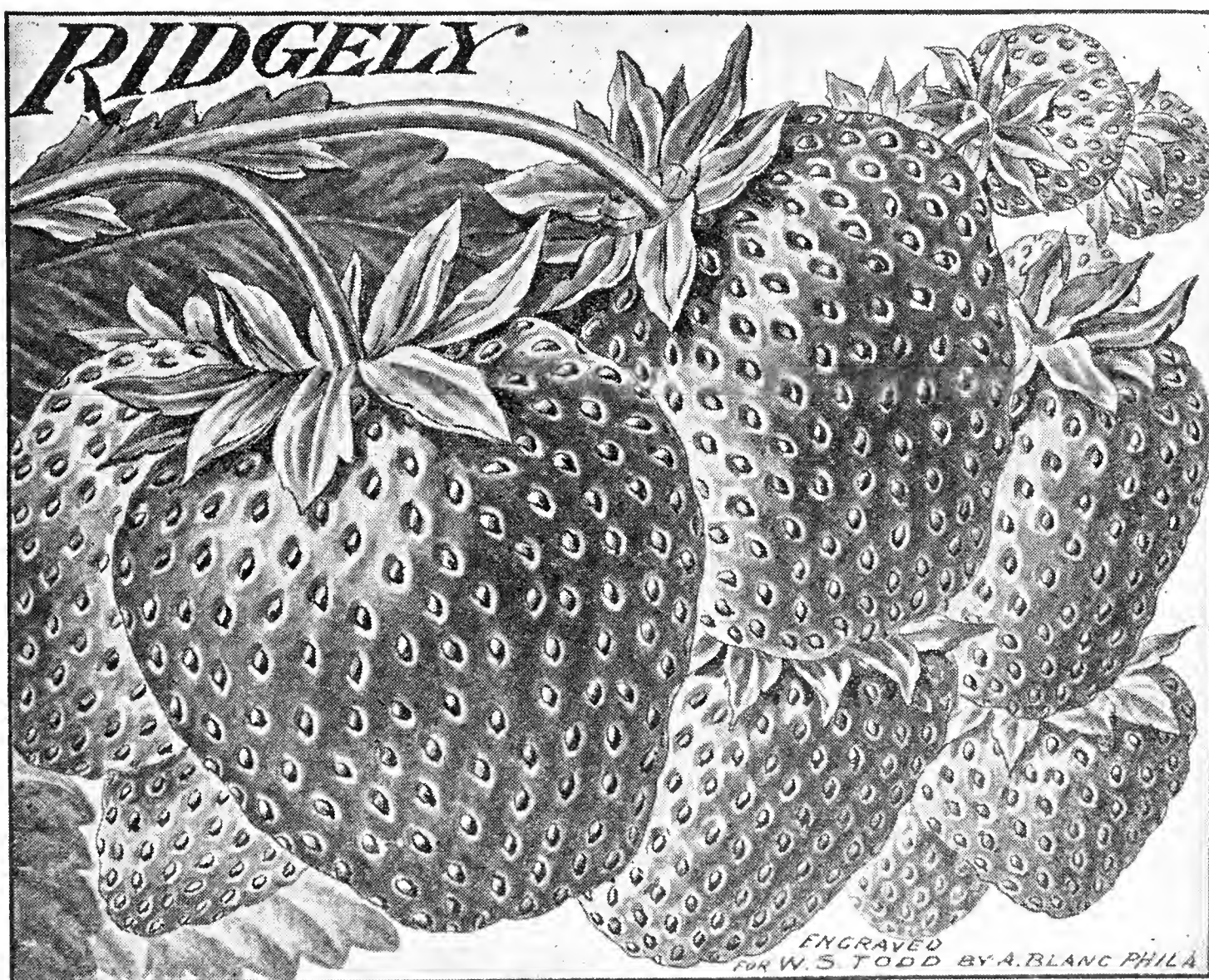
R. M. BEASLEY.



# STRAWBERRY PLANTS

## RIDGELY. (Per.)

In the spring of 1927 I received a letter from a larger grower of berries at Ridgely, Md., saying, "He and some other growers of that section were growing a new chance seedling that he considered the finest berry of its season that he had ever grown and that he was going to send me some of the plants and wanted me to introduce it." That spring he sent me 4000 of the plants. At fruiting time I went to see it in bearing and it was one of the finest berries in every way I had ever seen. He asked me to name this berry and as Ridgely was noted for the fine berries grown in that section, I named and introduced it as Ridgely in



1928. Since then I have secured plants of a variety called Jupiter, and fruited it by Ridgely and have found it to be the same as Ridgely. I also have reports from growers from different sections who have fruited them and all say they are the same. In introducing it in 1928 I said, "I do not claim it is the best berry ever introduced, but I do claim it is one of the best, and that I do not believe it is surpassed by any of the most popular varieties of today as a money maker for the growers." Since that time in almost every section where it has been tried

it has proved to be one of the most popular varieties for either the home garden or for commercial growers.

This is one of the largest berry sections for commercial purposes in the United States, and fruit brokers from all sections gather here to buy the berries. For several years the brokers have not only paid more for Ridgely berries than for any other variety ripening with it, but they have advised growers to plant largely of it because it has the size, color, quality and firmness that is necessary for a commercial berry. Truckers who haul the berries to very distant markets tell me the berries carry in splendid condition, and always look well when opened for market.

It is a seedling of unknown parentage but looks so much like Gandy that it is undoubtedly a Gandy seedling. The plants are splendid growers, large and healthy, with tall, coarse, bluff foliage and heavy rooted. It is one of the most productive varieties, and the fruit is large, with a large green calyx, very firm, and the color is a rich glossy red, and last but not least, it is unexcelled for flavor; in fact I think it has the best flavor of any strawberry I have ever eaten. I have never seen any variety where the fruit is of more even size and shape, and I have never seen any variety look prettier when packed for shipment. It will keep for several days after being picked without losing its color or flavor. In ripening it is only a few days later than Premier. While the fruit looks much like Gandy it is a firmer and prettier berry. Wherever sold the berries always bring the highest market prices and it is a money maker for the grower. Under normal conditions the Ridgely is a great plant maker. Do not allow the plants to become too thick in the beds, plant them on any soil that is not too sandy, give them good cultivation and you will be surprised at the large quantity of large, handsome berries the plants will yield. Many who tried this variety the first year of its introduction are now sending regularly for Ridgely plants which is proof enough of its popularity and last year I did not have plants enough to fill many late orders.

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W. S. TODD, Washington Co., Ark., Feb. 25th, 1935.  
Dear Sir:—I am enclosing my order and check for the 90,000 plants you had booked for me. A Company from another state is offering plants here sixty cents per 1000 less than your price, but I had rather pay the difference and have your plants.

Respectfully yours,

IRA GRAHAM.

W. S. TODD, Campbell Co., Ky., March 11th, 1935.  
Dear Sir:—I enclose my order for Ridgely plants. I have been using your plants for many years and they are the finest I get from anyone. They always reach me in splendid condition, fresh and green, and make splendid plant beds.

Respectfully yours,

JOSEPH RITTER.

W. S. TODD, Jackson Co., Ill., March 21st, 1935.  
Dear Sir:—I am sending my order for 14 varieties of plants that I wish to try here. My father has ordered plants from you several times and says you are a good one to deal with.

Yours truly,

F. B. SANDERS.

W. S. TODD, Buchanan Co., Mo., March 19th, 1935.  
Dear Sir:—I am enclosing my order for plants. Three years ago I bought my plants of you and they were fine plants and produced wonderful berries.

Respectfully yours,

PHILIP KNEIB.

W. S. TODD, St. Louis Co., Mo., Feb. 26th, 1935.  
Dear Sir:—I enclose my order and payment for 5500 plants. We have always had good luck with your plants although we have had lots of hot and dry weather here the past years.

Yours truly,

WM. SCHNELLER.

W. S. TODD, St. Louis Co., Mo., Feb. 28th, 1935.  
Dear Sir:—My neighbor who says you have good strawberry plants loaned me his catalog and I am sending you my order for plants. Please send me one of your catalogs.

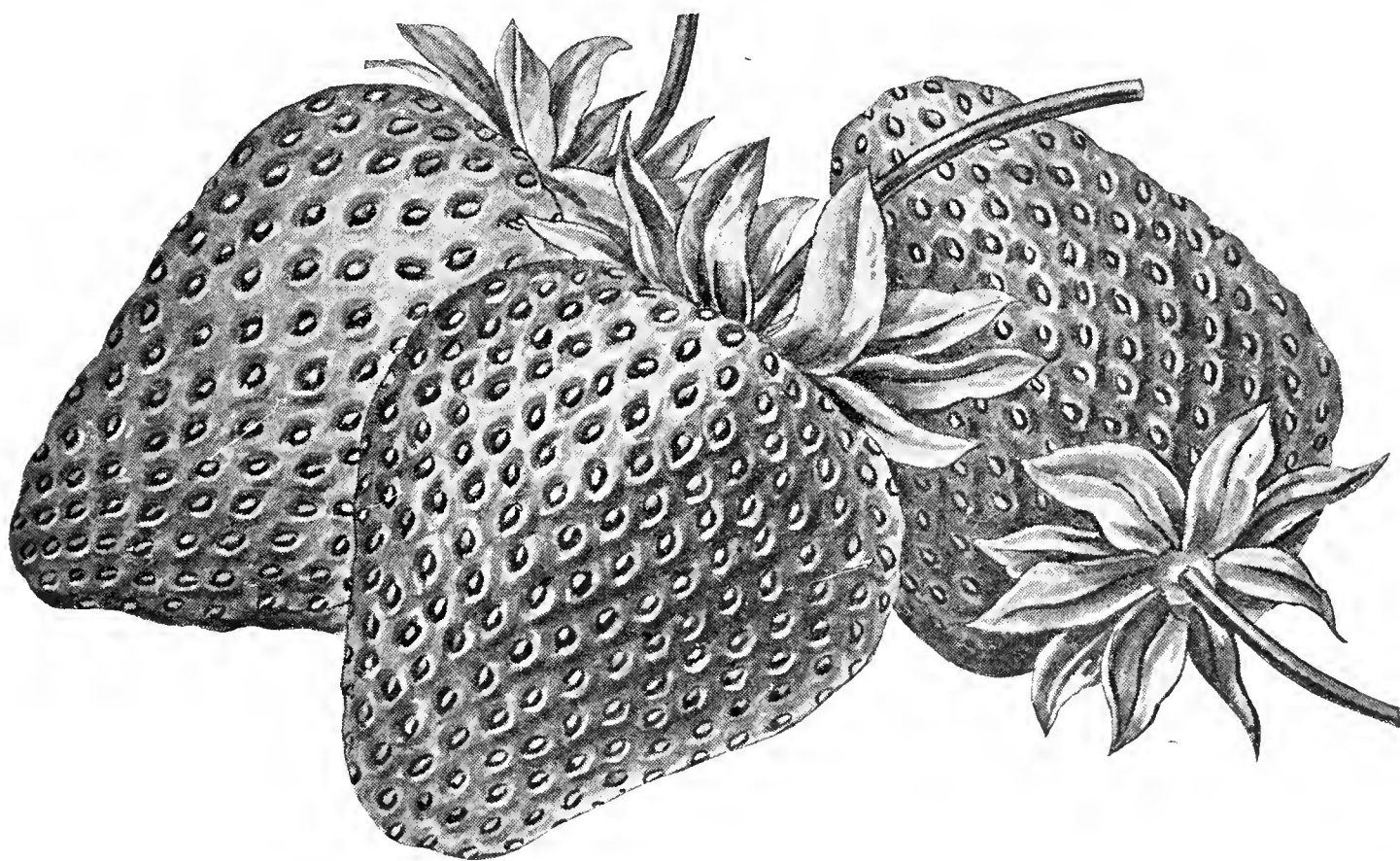
Very truly yours,

ARTHUR J. BOENZLE.



**BLAKEMORE. (Per.)**

This variety has been grown in this state seven years and each year has made a splendid showing. I have fruited it five times and am much pleased with it. I have fruited it on low, black soil, where the beds were very thick, also on lighter soils and it has never failed to produce a good crop of large firm berries that sold well. While the berries are rather tart they are excellent for canning or preserving. It is a favorite early variety with fruit brokers here, and even at the end of the season when the berries become small they pay a good price for them on account of their firmness and excellent keeping qualities. It is so popular in this state that almost every berry grower who raises early berries planted some Blakemore last spring. From some of the Northern states I have reports that it has not proved very satisfactory, but in the Southern states it is largely planted, and in Ky., Ohio, Ind., Ill., Mo., Kan. and Ark., I sold large quantities of the plants last season and have excellent reports, in fact Blakemore was my second best seller in number of plants sold last year.



About the only criticism I have of the Blakemore is that some of the plants have yellow leaves and this occurs in all sections, and all plantings of this, and it seems to be a characteristic of this variety. Here the growers who grow it for the fruit pay very little attention to it, as they say it does not seem to injure or lessen the crop of fruit. We have gone over our plantings of Blakemore and removed all plants showing yellow leaves, so they are as free from this as it is possible to grow them.

Blakemore was sent out by the U. S. Department of Agriculture and is a cross of the Missionary and Howard 17 in 1923. The berries are bluntly conic, not long like berries of the Missionary in North Carolina. The berries are a bright, light red which does not change on holding as does the Missionary and Klondike colors. Because of its firm flesh and relatively tough skin the Blakemore has proven considerably superior as a market variety. Under conditions so far tested the berries are larger than those of the Missionary, the Klondike, and

the Howard 17, although under some conditions they probably will not average as large as the latter variety. The Blakemore variety produces runners and runner-plants in abundance. For this reason the plant beds may readily become too dense unless methods are adopted to control this. If set early in the spring plants may be set 3 or 4 feet apart in the rows with confidence that under ordinary conditions the beds will be filled in. This variety responds well to fertilizer and yields well on fertile soil.

### FAIRFAX. (Per.)

This is probably the result of a cross of Royal Sovereign and Howard made in 1923. It was among the selections made in 1925. In 1928 its characteristics, fine appearance, exceptional firmness and high dessert quality were outstanding throughout the whole season. In 1930, in Southern New Jersey, where a large number of U. S. D. A. seedlings were being tested, it, together with Dorsett again had these qualities as well as vigor and productiveness. Under the conditions observed, the Fairfax produces more runners than does the Howard 17. It is however, a moderate runner producer, not usually making a dense matted row. The leaves are dark green, somewhat glossy and usually large. The flower stalks are strong and upstanding. As the fruit matures the clusters tend to fall over but the later ripening berries are usually held off the ground. The flowers of Fairfax are large and are among the most abundant pollen producers of all varieties. As a result, all the fertile flowers set fully pollinated fruit. All or nearly all of the flowers are fertile and set under ordinary conditions.

In season the Fairfax is about the same as Howard 17. Though it begins blooming early, no appreciable frost damage has been noted. The fruiting season extends over a long period. When grown under favorable conditions the primary berries, also the later ripening berries, become very large. Generally the shape remains very regular throughout the whole season, and is one of the most uniform in this respect of any variety. The berries are typically conic. In color it is a bright red, becoming dark when over-ripe, its seeds are yellowish green. The calyx is large and dark green, enclosing the immature fruit but becoming recurved as the fruit ripens. Because of its shape it presents a very handsome appearance. It is much firmer than present commercial varieties in the East, with a much tougher skin than Howard 17, and will stand long distance shipment.

Fairfax has now been generally tested in all sections and it too should be grown on soils that are not too light for best results. While it does not make as many plants as Dorsett it is a good grower and the plants are somewhat larger and heavier rooted than Dorsett. Here Fairfax does not ripen quite as early as Dorsett but the fruit is somewhat larger and firmer. Fairfax is a good variety and one that is fast becoming popular.

W. S. TODD,

Nemaha Co., Neb., March 10th, 1935.

Dear Sir:—I am enclosing my order and check for 26000 plants. I had several thousand of your plants last year and they were very nice and reached me in good condition.

Yours truly,

EDWARD ASKREN.

W. S. TODD,

Hamilton Co., Ind., May 10th, 1935.

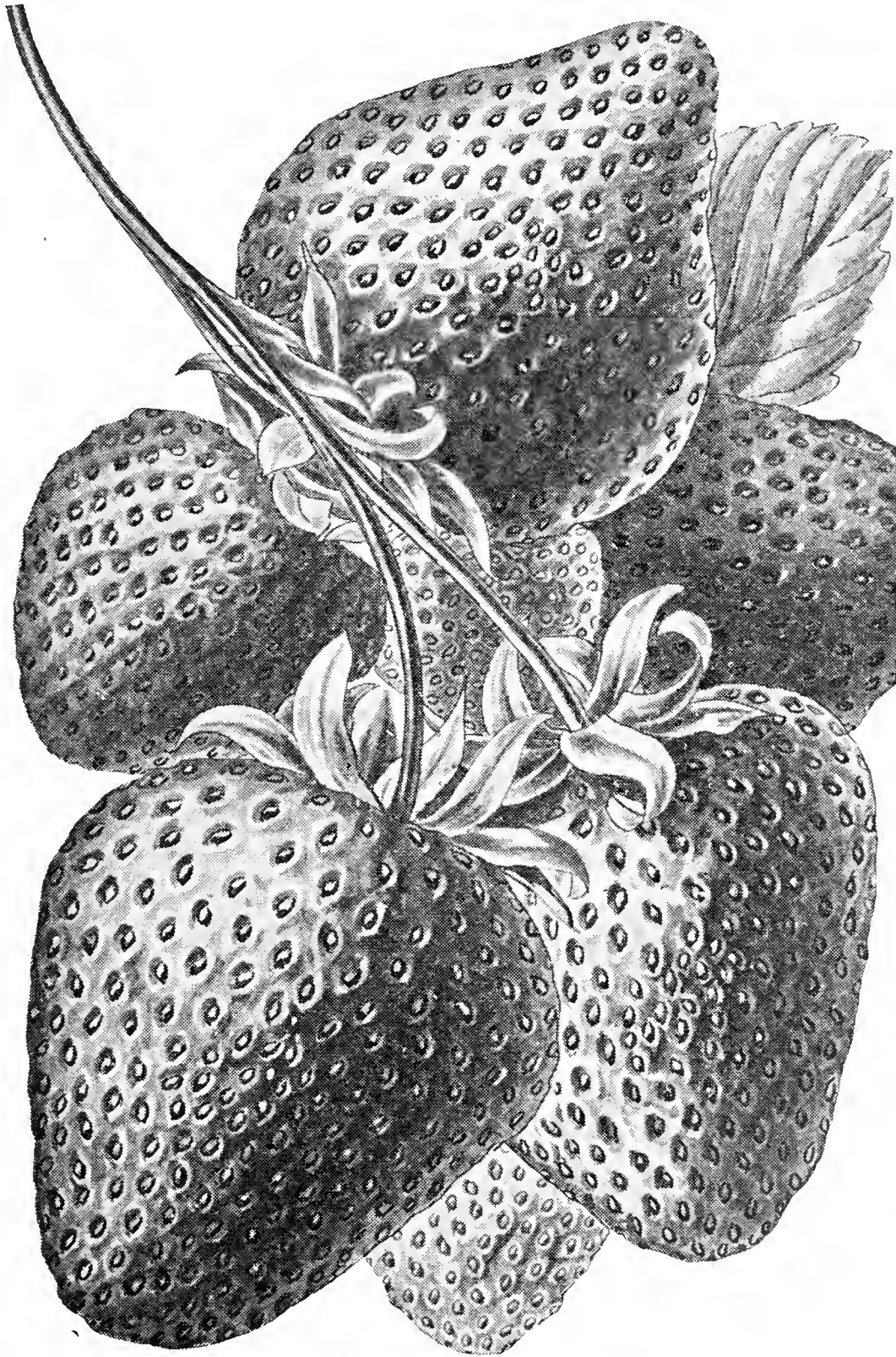
Dear Sir:—I am enclosing my order for plants. I know it is late and if you are out of the plants I order I will leave the selection to you as I have heard of your plants through some of the berry growers here, and they said you would give me good varieties for this section.

Respectfully,

WADE E. FURNAS.

**DORSETT. (Per.)**

From the U. S. Department of Agriculture and released for introduction three years ago. It is a cross of Royal Sovereign and Howard 17 made in 1923 at the U. S. Plant Field Station near Glen Dale, Md. In 1930 it appeared very promising where tested in Southern N. J. Its vigor, productiveness and dessert quality were outstanding. In 1923, trials made in different parts of Md., Dela-



ware and New Jersey indicated that it was worthy of introduction as a variety for home gardens and long distance markets in sections having conditions similar to those in the above mentioned states. Dorsett is a vigorous growing variety under normal conditions, producing many runners and making a heavy matted row, which may become too dense when it is grown in rich soil. The leaves are slightly lighter than those of Howard 17. The flower stalks are not as strong as in Fairfax, but much more erect than in Howard 17. Due to the fact

that fewer berries usually mature per flower stalk than in Fairfax, most of the fruit is borne off the ground. Branching of flower stalks is irregular, both high and low branching occurring. Due to the number of plants which this variety makes, the yield is heavy in a wide matted row though the flower stalks do not set all their flowers. The ripening season begins about the same time as that of Howard 17 but a much larger early crop is produced. The fruit is usually conic in shape, sometimes long conic and the early berries somewhat irregular. However, they present very uniform appearance. The color is a bright red, lighter than Howard 17, especially late in the season with greenish, yellow, or reddish seeds, and does not become dark when overripe; the flesh is pinkish red, somewhat firmer than Howard 17, but not as firm as Fairfax. Its flavor is mild sub-acid; under normal conditions it is sweet and very pleasing but not as rich as Fairfax. In one season of much rainfall in Maryland when berries lacked sweetness, its flavor was better than that of Fairfax. It has succeeded especially well on heavy soil.

I have many reports of Dorsett from all sections of the U. S. where it was fruited last year. Most of these reports are favorable, especially from growers who fruited it on heavy and low springy soil where the plants were not allowed to become too thick in the beds. It has a tendency to make entirely too many plants on either low or light soils and for best results the plants must be kept thinned out in the rows. Where the plants are restricted they grow large, tall and are beautiful, they also produce a large crop of exceptionally fine fruit of fine quality that sells for good prices.

In the number of plants sold last season Dorsett stood third with me which is a very good record for a variety of such recent introduction.

W. S. TODD,

Washington Co., Ohio, April 27th, 1935.

Dear Sir:—Received my plants and all were in good shape as usual. I am enclosing an order for a neighbor who wants some of your plants.

Yours truly

JACOB GRUB.

W. S. TODD,

Washington Co., Ohio, Nov. 15th, 1935.

Dear Sir:—Please mail me your catalog as soon as they are ready. I got some of your plants a few years ago and they were fine. I am expecting to set more plants next spring and want to place my order with you.

Yours truly,

EDWARD ERB.

W. S. TODD,

Clinton Co., Mo., March 30th, 1935.

Dear Sir:—Your shipment of plants reached us in excellent condition, they were well-rooted, full count and put up in perfect shape. We want to thank you for this service and hope to be with you again next year.

Very truly yours,

W. F. NULL.

W. S. TODD,

Crawford Co., Kan., Jan. 23rd, 1935.

Dear Sir:—Received your catalogue and as soon as I hear from you regarding the varieties I am asking you about I will send you my order. The plants I got from you last year did well in spite of the dry weather. It got as hot as 114 degrees here but when the rains came the plants started to grow and I never saw plants grow so fast as they did.

Very truly yours,

H. F. WEHMEYER.

W. S. TODD,

Ulster Co., N. Y., Apr. 23rd, 1935.

Dear Sir:—I am writing to ask if you can supply me with Lupton plants. A few years ago I got this variety from you and the plants and fruit were very nice and I like it very much.

Very truly yours,

JAS. H. WOOD.

W. S. TODD,

Stark Co., Ohio, April 23rd, 1935.

Dear Sir:—Please send me your plant catalog. You and your plants were recommended to me by some of your customers here. Thanking you, I am,

Very truly yours,

ORLANDO ELSCJSS.

W. S. TODD,

Columbia Co., N. Y., Apr. 29th, 1935.

Dear Sir:—I am enclosing check for strawberry plants. I have bought plants of you several times and you always treat me right and send me nice plants.

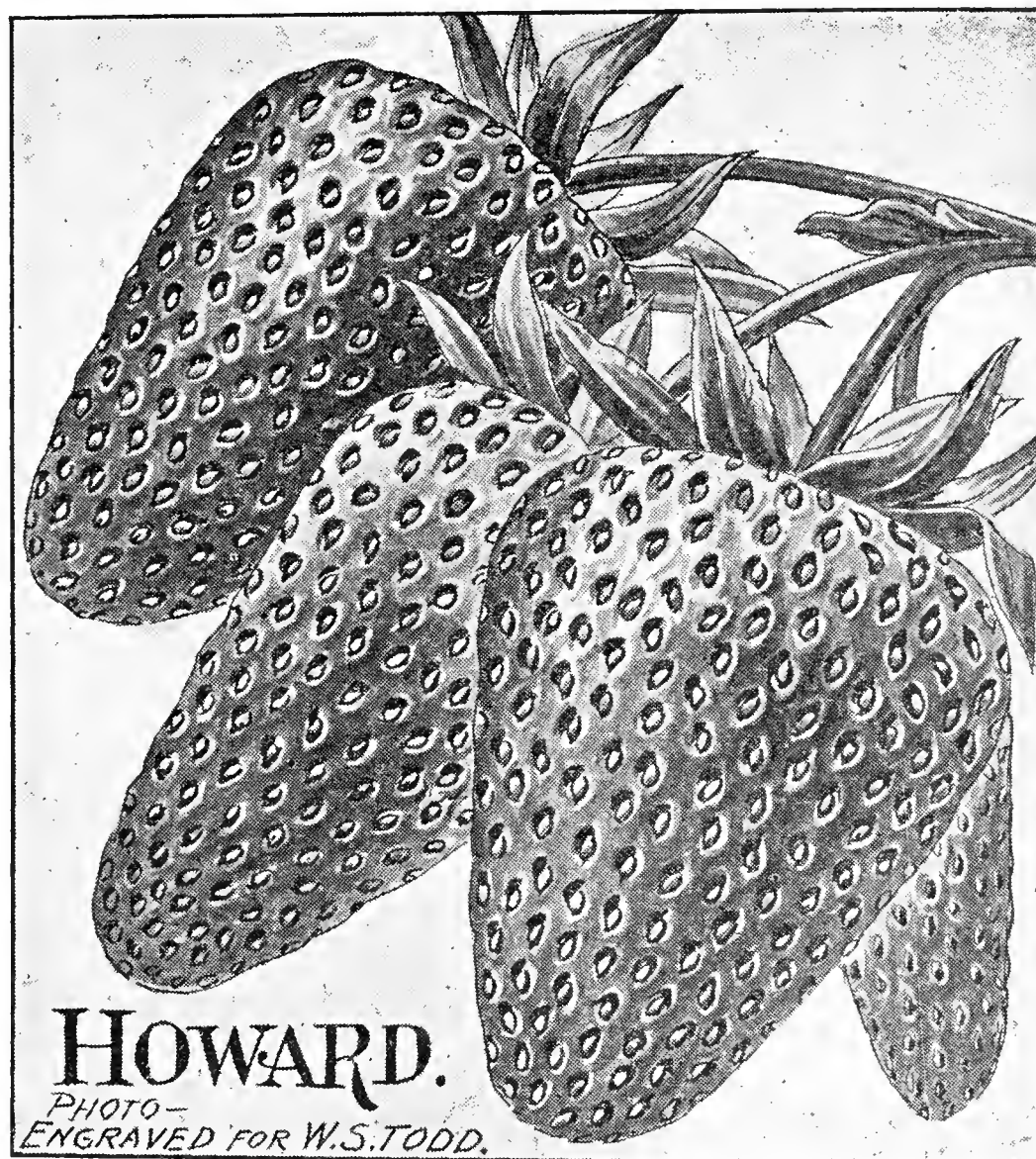
Yours very truly,

JAS. L. FREEBORN.



**HOWARD. (Per.)**

This is extensively grown in almost all sections and for several years has made berry growers more money than any other variety of its season. Ripening early, and continuing through a long season it comes nearest to being an "all season" variety of any variety I have ever seen. I have seen growers picking large, handsome Howard, when Gandy were ripening at their best. I can see no difference in the fruit of this and Premier and am sure they are the same but I have reports from some customers who say the Howard plants are better growers and more productive, while others report there is no difference. I have kept the two strains of plants separate so that customers may order under which name they prefer. Anyway, the Howard is an extra fine variety, ripening early



and continuing through a long season, and no one will make a mistake in planting it. When customers all over the country report that they get two or three good pickings from Howard which sell for fancy prices before any other variety of its size begins to ripen it must be the king of strawberries. The plants are vigorous, with perfect foliage, enormously productive of large, moderately firm berries, that are both beautiful and delicious. This berry was produced after thirty years of scientific plant breeding, and after 25,000 seedlings had been originated. Many growers all over the country are planting nothing but Howard because it is making them more money than any other variety. My Howard plant beds for this season are as fine as I have ever seen and the rows are well-filled with large, healthy plants that will please all customers and I can fill your orders for any quantity.

As has been the case for several years, Howard and Premier (which are identical) were the best plant sellers and I sold more plants of them than all other varieties combined, and I am expecting it will be the same case this year.

### CATSKILL. (Per.)

A variety that was introduced by the New York Experiment Station and is a seedling of Marshall and Premier. It is a good grower of large, healthy plants. As fruited here it was one of the most productive of the mid-season varieties, the fruit is quite large and somewhat irregular in shape, of good flavor and quite firm.

### GOLDSBORO. (Per.)

A variety that has been grown in Caroline Co., Md., and Kent Co., Delaware for three or four years, and I have been hearing a lot about it from different berry growers from those sections. Some of the growers told me they were planting nothing but this variety last spring on their stiff and black loamy soils, and were discarding both Lupton and Chesapeake, which had been their principal varieties, because it is a much better plant grower, and more productive than either of those varieties. Last season I went to several different places to see it fruiting, and it is certainly an extra fine variety, ripening with Lupton. The fruit is very large, firm, bright glossy red in color, and of good flavor; for such large berries they are of very even size and shape, with a large green calyx which adds to their appearance. One grower told me he had picked 11 berries which filled a quart box good and full. The plant growth is very good, free from disease, and they are very large and tall, with a heavy root system. I am offering you this variety because I believe you will be pleased with it if you have a stiff, or black loamy soil.

### PREMIER. (Per.)

Introduced more than 20 years ago every strawberry grower has heard of the Premier for it is largely planted in almost all sections, and by almost every strawberry grower. It is one of the best and most popular varieties ever introduced and claimed by many to be without an equal for any purpose. It is a great success in almost all sections and any soil. The plants are good growers, large and heavy-rooted. It ripens with the earliest, is very productive, the fruit is large and of delicious flavor, firm, a good keeper, ships well and sells for good prices. Many claim it is the most profitable variety they have ever grown. If you want a good early variety that is not easily killed by frost, and one that bears through a long season you will make no mistake in planting Premier. On all soils and under all conditions I do not think any of the newer varieties of the same season are as good as Premier. Our Premier plants for this season are exceptionally fine with splendid plant beds and I can fill your orders for any quantity.

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W. S. TODD,

Wyandotte Co., Kan., Jan. 26th, 1935.

Dear Sir:—Please mail me your strawberry plant catalog. I am looking for good plants and am told this is the kind you have.

Yours truly,

JEROME WOLF.

W. S. TODD,

Jackson Co., Ohio, April 2nd, 1935.

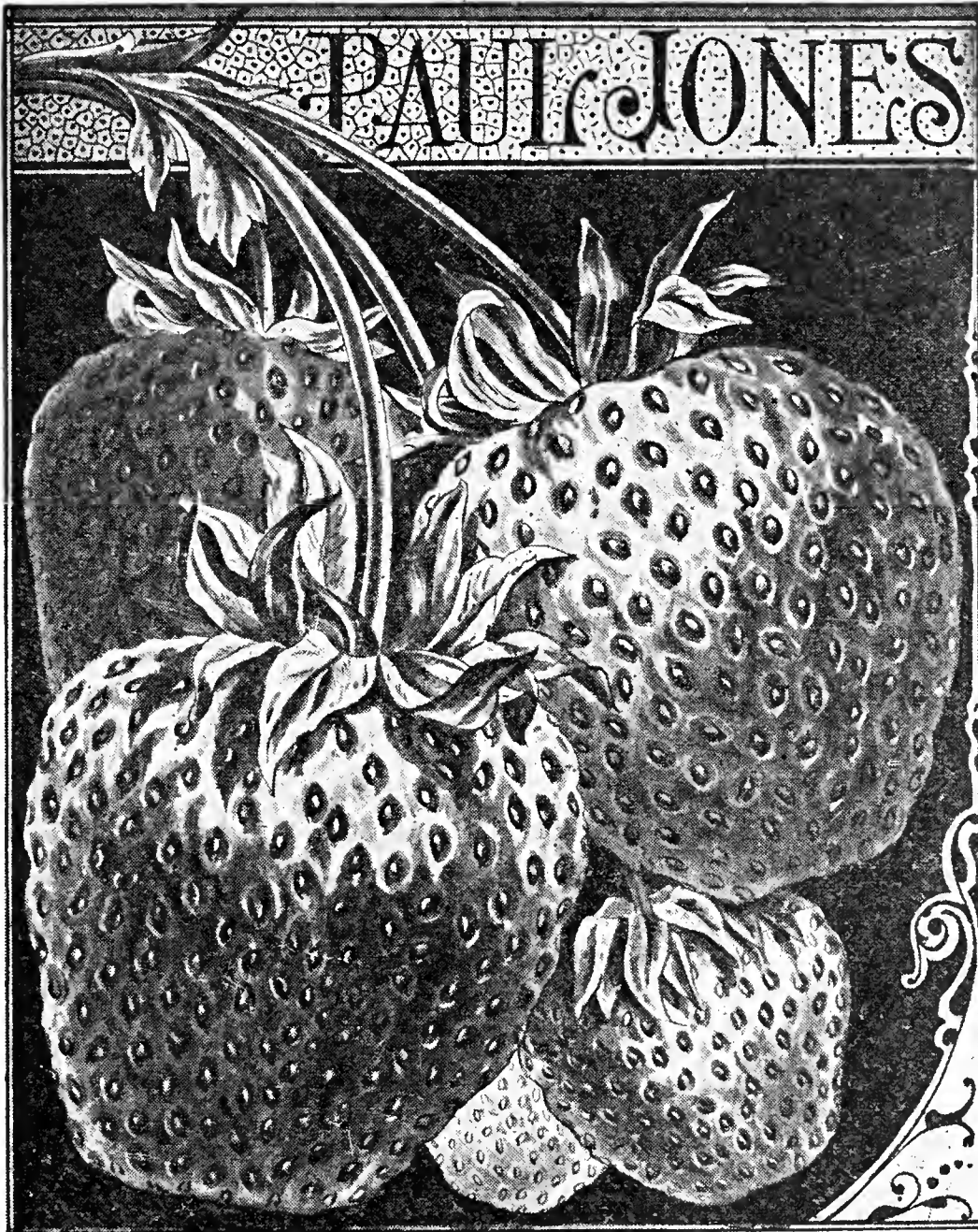
Dear Sir:—I have never used any of your plants but have been informed you have such nice ones that I am sending you my order for this year's planting.

Very truly yours,

MRS. S. G. LEEDY.

**PAUL JONES. (Imp.)**

Introduced many years ago it is still one of the best pistillate varieties and is largely planted in many sections. The fruit is medium to large, of uniform size and shape and holds its size to the very last picking, is firm and of good quality. I do not believe there is any variety that will produce more quarts per acre that



will average larger in size than this. I have been growing this for many years and it is still one of my most popular varieties. Last year I did not have half enough plants of it to supply my customers but for this season I believe I will have enough to fill all orders.

**ABERDEEN. (Per.)**

Originated at the New Jersey Experiment Station several years ago. It makes a splendid growth of large healthy plants. It is one of the most productive, ripening in early mid-season, and the fruit is large to medium, cone shaped and ripens evenly. The color is bright red and attractive, with firm flesh and very good flavor. There is quite a demand for the plants from large commercial growers in New York, Pennsylvania and New Jersey where it seems to be at its best.

**JOE JOHNSON. (Per.)**

This variety, also known as Big Joe is one of the most popular on any market and always sells well. The plants are very large and good growers. The blossoms are perfect and it produces a large amount of very beautiful, dark glossy red berries of moderate firmness and excellent quality. This variety is always in demand and for a near-by market is a money maker. Mid-season to late.

**CHESAPEAKE. (Per.)**

If you have a soil that is adapted to the Chesapeake it is without a doubt one of the most profitable of its season ever introduced. Its only fault is that it is sometimes difficult to get good plant beds on some soils. However, the fruit is so large that it doesn't require a great number of plants to produce an enormous quantity of fruit as all of the fruit the plants set grows to the largest size. Chesapeake plants are perfectly healthy, large and deep-rooted. The plants bloom very late and are seldom injured by late frosts. The fruit is of the largest size, handsome in appearance, of the finest quality and firm enough to carry well to distant markets and always sells for the highest market price.

**FRUITLAND. (Per.)**

A new early variety from Maryland and is well-liked wherever tried on this peninsula. I have fruited it four times and the fruit is large, firm, bright red and of good quality. The plants are good growers, large, with dark green foliage and not subject to any disease. Many who have been growing it for commercial purposes in Maryland claim it will yield as well as Premier and sell for better prices. It ripens early and runs into mid-season. I think it is well worth a trial by commercial growers who want an early variety.

**KELLOGG'S BIG LATE. (Imp.)**

In many sections this is one of the best late pistillate varieties. It is a splendid grower in any soil and in all sections, free from rust and the bright glossy green foliage is easily told from other varieties. For best results do not plant it in very light soil for it fruits much better in stiff, swampy soil. It ranks with the most productive, the berries average large in size, bright glossy red, firm and of excellent quality. The beautifully shaped berries with a bright glossy red surface, and large green cap make Big Late sell for fancy prices. It is a dependable variety in either a wet or dry season and we have many good reports of it from different sections.

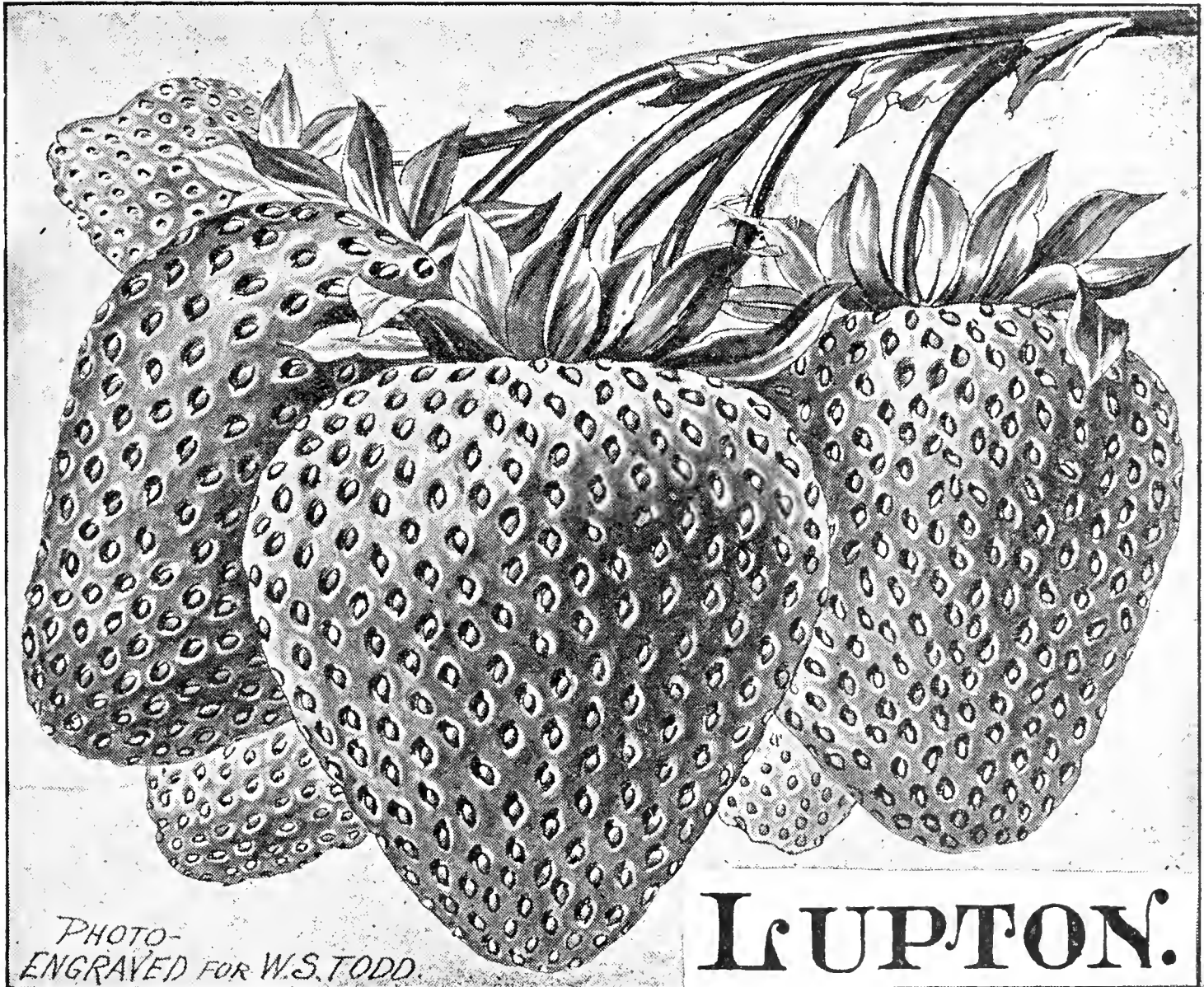
**WM. BELT. (Per.)**

This is a berry of the largest size and finest quality. It is a popular fancy variety that always sells for fancy prices. It is quite productive, fruit roundish conical and the color is a beautiful, bright glossy red. It rusts in some sections but is a favorite where it succeeds and is largely planted in many sections. It is one of the best for the home garden where quality is appreciated.



**LUPTON. (Per.)**

This is a strictly fancy variety and while the quality is not the best the berries are so large and of such handsome appearance they always sell for a fancy price. Unlike most late varieties that require a stiff, or black soil for best results many customers say it does fully as well on lighter soils. It ripens a few days earlier than Gandy of which it is a seedling and lasts fully as long, and will produce



twice as many quarts per acre as that well-known variety. It is one of the best money makers of its season for the grower and is certainly becoming more popular each season in many sections. Under most conditions you can depend on this to make plenty of plants for a good fruiting bed, and to produce an excellent crop of fruit. If your soil is not adapted to Chesapeake and you want a variety which ripens with it give Lupton a trial.

**GANDY. (Per.)**

Well-known everywhere as a fancy late variety. For best results must be set in black swampy, or rich stiff soil. While it is not as productive as many varieties it is one of the best shippers and always sells for fancy prices. Many of the Gandy blooms are lacking in pollen and by planting another late variety with perfect blossoms with it you will get much better fruit and a much larger yield.

**KELLOGG'S BEAUTY. (Per.)**

Described by the introducers "as the most beautiful and best keeping late berry on record. The berries are so large and beautiful they fairly sparkle. One

of the tallest plants we have ever grown and very productive. The berries are large enough to please the most exacting buyer." As grown here for several years it makes enough large, tall, healthy plants with coarse foliage for a good fruiting bed. I do not recommend it for light soil but for any other it is very productive of a very large, beautiful fruit of good quality, and is firm enough for a commercial variety. I find it is becoming more popular in many sections each year and for anyone who has never given it a trial and wants a variety of its season it is well worth trying.

#### **SAMPLE. (Imp.)**

Another old variety that does not seem to lose in popularity. It is still largely planted by commercial growers in many sections and is one of the best mid-season to late varieties grown. It is noted for its large fruit and immense productiveness. The plants are good growers, large and heavy-rooted and all are loaded with large berries that hold their size to the last picking. The fruit is roundish, conical, dark-red, colors all over at once and is firm.

#### **GIBSON. (Per.)**

One of the best growers of large healthy plants and is a favorite with many large commercial growers in many sections. The fruit is of large size, dark-red, and the plants are loaded with fruit, you will hardly understand how plants can produce such quantities of fruit. The fruit is of good quality and firm enough for a good shipper. The fruit stalks are strong and upright which keeps the fruit from the ground where it is easy to pick. Growers who plant Gibson expecting a large crop will not be disappointed for it is one of the most reliable. This variety is also known as Parsons Beauty.

#### **AROMA. (Per.)**

One of the best late mid-season to late varieties grown and in some sections where a specialty is made of late fancy berries Aroma is the only late variety grown. One of the most productive of large, dark-red berries and of fine quality, firm and very good shippers, sells for fancy prices and is a money maker. It is one of the best to plant with late pistillate varieties. My Aroma plants for this season are very nice and I have a very good supply of them.

#### **SENATOR DUNLAP. (Per.)**

This has been largely planted in some sections for many years and is still a favorite with some growers. The plants will grow anywhere and with almost any kind of treatment. It is very productive and the berries are of medium size, bright glossy red, of good quality and a good shipper. While it is still largely grown in some sections I find many are discarding it for other varieties of the same season that they have found to be larger and more satisfactory in every way.

#### **DR. BURRILL. (Per.)**

A great plant maker that will make a good growth where any other variety will grow. It is extensively grown in some sections and is dependable and productive. The fruit is of medium size and good quality. It is so much like the Senator Dunlap that I can see no difference in the two.

## EVERBEARING VARIETIES

I have been testing many of the everbearing varieties for many years and I am offering two varieties which I consider the best for all purposes that I have tested. Many of the everbearers are very poor growers and produce very little fruit and for those reasons I have discarded them. However, for the home garden and near-by markets we have varieties that are a success in every way and I think that every berry grower should have them, at least for the home garden. I have never recommended them for distant shipment but if you have a near-by market they are very profitable and many are making a nice profit from them for commercial purposes.

Everbearers are grown just as ordinary varieties except that to obtain the best plant beds all of the blossoms should be kept off the plants at least until the middle of July, and from then on until freezing weather you will get plenty of fruit.

### MASTODON. (Per.)

This is the everbearing variety that you have heard so much about for several years and it deserves the praise that is given it. It is undoubtedly the best of the everbearers being very large and productive. It is also a very good plant maker, equaling many of the June varieties in this respect. The plants are also very large, heavy, deep-rooted with large, healthy, bright glossy green foliage. If you wish you can begin to pick Mastodon berries two or three months after setting the plants, and it fruits heavily during September and October, or until freezing weather. The following spring you will also get a heavy crop of fruit when other varieties are fruiting. Last spring I had a large supply of Mastodon plants but had to return unfilled many late orders. For this spring I have a larger supply and the rows are as wide and matted as well as most of the ordinary varieties. Anyone ordering these plants will not be disappointed in either the plants or the fine fruit they will produce.

### GEM. (Per.)

This variety seems to be making good but my supply of plants is limited. It is a great plant maker of medium to small plants. As fruited here it produced plenty of good sized berries, of good color and attractive. It is well worth a trial.

W. S. TODD,

Stark Co., Ohio, March 29th, 1935.

Dear Sir:—Last year my order to you was sent by my father who has been one of your customers for years. He likes your plants and referred me to you. I ordered all Ridgely and they are looking fine.

Very truly yours,

L. W. MYERS.

W. S. TODD,

Stark Co., Ohio, Feb. 28th, 1935.

Dear Sir:—I am enclosing my order for plants. Last year I sent you my order and the plants came in good condition, and were very nice. It was very dry here but the plants made very good beds.

Yours truly,

THOMAS TRIPP.

W. S. TODD,

Ripley Co., Ind., Feb. 27th, 1935.

Dear Sir:—Some of my friends are ordering plants of you and have referred you to me, so I am enclosing my order and money order for the amount due.

Yours truly,

A. L. VOEGELE.

W. S. TODD,

Ripley Co., Ind., Feb. 23rd, 1935.

Dear Sir:—I want your plants this year and borrowed a catalog from a neighbor as I didn't have your catalog. I want Premier plants and am enclosing my order.

Respectfully yours,

CLARENCE ROBBINS.

## Facts About Strawberry Plants and the Fruit They Produce

**The plants** that I send my customers are all grown from large, healthy, heavy-rooted, selected plants. We usually set them early in March, and they have the advantage of a long growing season, or from early in the Spring until late in the Fall, and should be fully as good, or better than plants grown in the colder sections that do not have this advantage. While it is true that strawberries can be grown successfully in almost any section, one could certainly set the best plants that can be obtained to grow the best berries. **Some may say** that you can't tell a good fruitful plant by looking at it, and that in many cases a large, healthy plant will not produce as much fruit, or fruit that is as good as a small, weak plant. I have never found it so, and a large, healthy plant of any variety, will certainly produce more fruit, and better fruit than a small, weak plant of the same variety. Some may tell you that their "perfected strain" of plants will produce two or three times as much fruit, and that you will get better results from their plants than you can possibly get from plants obtained from any other source, but such has not been proved to be the case where such plants have been tested by Experimental Stations, side-by-side with the same variety of plants from other reliable sources, and fully as good results were obtained from just "ordinary plants," as the "perfected strain."

I do not claim to be the largest grower of strawberry plants in the world, or that my plants are better than anyone else can possibly grow, but **I do guarantee** them to be as large and fine as you can get anywhere, no matter what you pay, and to be trimmed and packed in as good condition, and if grown side-by-side, under like conditions, that they will produce as much fruit, and fruit that is as good as can be grown from any plants.

**In digging plants** the entire row is taken up, and for this purpose forks are used as they in no way injure the plants and all of the roots are obtained. As fast as they are dug they are placed in heavy sacks, labeled and carried to the packing house, where they are thoroughly cleaned of all the dead leaves and runners, and all plants too small to be called first-class are thrown out. The first-class plants are then tied in bunches, labeled, and the orders are made up and packed in light ventilated crates with plenty of damp moss, and a card with the certificate of inspection, purchaser's name and address, county and state is placed on the crate and is ready for shipment. **All of this work is done in a closed building; the plants have not been exposed to the sun and wind and they will reach their destination in perfect condition, fresh and green, and ready to grow.**

**In closing**, I want to thank all who have taken the time to read and examine this catalogue. If you have been buying plants elsewhere and have received good plants and good treatment, and are satisfied with the results from your plants it is not likely that I will receive your order, but if you are not satisfied with the plants you have been using, and care to favor me with a share, or all of your patronage, I assure you that it will be a pleasure for me to serve you, and I believe you will be pleased with the results from my plants. I will certainly do my best to please you.

Sincerely yours,

W. S. TODD.



## IMPORTANT

**Please read every word on this page before ordering plants.**

**The description** of the different varieties is as they have done with me at fruiting time. Varieties that I have not fruited I have given originator's description, or others that I consider best authority. Varieties marked (Imp.) have pistillate blossoms, and to fruit them must be planted near some variety with perfect blossoms, marked Per.

**Terms.** Payment must be made before shipment of plants. If not convenient to remit entire amount when order is sent remit not less than one-fourth of the amount of the order and your order will be booked and held for you and you can remit remainder when convenient, before shipment of plants.

**Please remit** by P. O. Money Order on Greenwood, Express Order, Registered Letter, Check or Bank Draft.

**I guarantee** the safe arrival of plants and in good condition if sent by mail or express by May 1st.

**I ship plants** to Southern customers during mild weather any time after they receive this catalogue, and to the North as late as May 15th, but for all sections it is advisable to order early, and name date of shipment as early as you can use the plants. Plants shipped early have less foliage, can be packed lighter, and if planted early almost always do well.

**I take** the greatest care to have all plants true to name and seldom ever have a complaint, but should any prove otherwise than represented I will not be responsible for any amount greater than actually paid me for the plants.

**Claims**, if any, must be made on receipt of plants when they will be carefully examined, and if just, made satisfactory.

**Packing is done in the best manner possible.** All plants are nicely cleaned and bunched, and tied twenty-five in a bunch, labeled, and packed in light crates for which I make no charge. Written notice is sent each customer on receipt of order and one when order is shipped.

**In ordering** be sure to write your name and address, Post Office, County and State plainly, and do this every time you write. Be sure to say how plants are to be sent, by mail or express. Express is usually satisfactory and the best way to send plants if the order is large, or if the distance is great. Parcel Post is cheapest for small shipments, and with large shipments if you are within the third zone, or 300 miles from Greenwood. On orders for 500 plants or more express is cheaper than parcel post after the third zone. In ordering small amounts of plants by parcel post remit the price quoted in the Price-list. Strawberry plants packed for shipment weigh about four pounds per hundred plants. If you want 500 or more plants, sent by parcel post I will send them C. O. D. for the exact amount of postage due, if you wish.

**I will sell 50 plants of one variety at the 100 rate, and 500 plants of one variety at the 1000 rate.**

**Substitution.** Early in the season I have every variety listed in this catalogue but late in the season usually sell out of some varieties. In case I am out of varieties ordered please say if I shall substitute some variety of the same season suitable for your locality. I always notify the customer if I have time to receive your answer before you wish the plants shipped, but in case you do not request me to substitute I shall return the amount for the plants I do not have.

## PRICE LIST

	By Mail Postpaid		By Express Charges Collect		
	Per 25 Plants	Per 100 Plants	Per 100 Plants	Per 1000 Plants	Per 5000 Plants
Aberdeen, (Per.)	\$0.25	\$0.75	\$0.60	\$4.00	\$17.50
Aroma, (Per.)	.25	.75	.60	4.00	17.50
Blakemore, (Per.)	.25	.75	.60	3.25	14.00
Big Late, (Imp.)	.25	.75	.60	4.00	17.50
Catskill, (Per.)	.40	1.25	1.00	7.00	
Chesapeake, (Per.)	.30	.80	.60	5.00	22.50
Dorsett, (Per.)	.25	.85	.65	4.50	20.00
Dr. Burrill, (Per.)	.25	.70	.50	4.00	18.50
Fairfax, (Per.)	.25	.85	.65	5.00	22.50
Fruitland, (Per.)	.25	.75	.60	4.00	
Gandy, (Per.)	.25	.75	.60	4.00	17.50
Gem, (Per.) Everbearing	.35	1.25	1.00		
Gibson, (Per.)	.25	.70	.50	3.75	17.50
Goldsboro, (Per.)	.35	1.25	1.00	7.50	
Howard, (Per.)	.25	.75	.60	4.00	17.50
Joe Johnson, (Per.)	.30	.80	.60	4.00	
Kellogg's Beauty, (Per.)	.25	.80	.60	4.00	18.75
Lupton, (Per.)	.30	.75	.60	4.00	18.75
Mastodon, (Per.) Everbearing	.35	1.25	1.00	6.50	30.00
Paul Jones, (Imp.)	.25	.75	.60	4.00	18.50
Premier, (Per.)	.25	.75	.60	4.00	17.50
Ridgely, (Per.)	.25	.75	.60	4.00	17.50
Sample, (Imp.)	.25	.75	.60	4.00	
Senator Dunlap, (Per.)	.25	.70	.50	4.00	18.50
Wm. Belt, (Per.)	.30	.90	.70	4.00	18.50

I will sell 50 plants of one variety at the 100 rate, and 500 plants of one variety at the 1000 rate.

### State of Delaware

#### STATE BOARD OF AGRICULTURE

#### Certificate of Nursery Inspection

Dover, Delaware, Sept. 1, 1935.

To Whom It May Concern:

This certifies that I have this day examined the nursery stock and premises of the Strawberry Nurseries, of W. S. TODD, at Greenwood, Sussex County, Delaware, and that said nursery stock is apparently free from dangerously injurious insects and plant diseases.

This certificate may be revoked by the State Board of Agriculture for cause and it is invalid after August 31, 1936, and does not include nursery stock not grown on the above named premises unless such stock is covered by certificate of a State or Government officer and accepted by the State Board of Agriculture.

J. F. ADAMS, Inspector.

W. S. TODD,

Kent Co., Md., April 29th, 1935.

Dear Sir:—I enclose my order for plants. The Premier I received from you two years ago were fine and produced a wonderful crop last year, and the beds are looking fine this spring. Thanking you, I am,

Yours truly,

R. A. LOUD.

ORDER BLANK

W. S. TODD,  
GREENWOOD, DEL.

Send to----- R. F. D.-----

Post Office----- Box-----

Ship by----- Shipping Station-----

County----- State-----

Date of this order----- Ship about-----

Amount enclosed:

Check \$----- Mo. Order \$----- Stps \$----- Cash \$-----

PLEASE FILL OUT ABOVE CAREFULLY

QUANTITY	VARIETY OF STOCK WANTED	PRICE	

Shall I Substitute? Answer-----

**Please write below the names and addresses of any acquaintances or friends who might be interested in, or buyers of, strawberry plants.**

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There is no text or other markings on the paper.



W. S. TODD, Suffolk Co., N. Y., March 18th, 1935.  
Dear Sir:—I do not have your catalogue but I am enclosing my order for  
Ridgely strawberry plants. Please do not substitute as I want this variety.  
Yours truly, OTTO GOTTWALD.

W. S. TODD, Washington Co., R. I., April 1st, 1935.  
Dear Sir:—I am enclosing my order for 3000 plants. I have been buying your  
plants for several years and always receive nice plants.  
Yours truly, HENRY A. CONGDON.

W. S. TODD, Jefferson Co., Mo., July 24th, 1935.  
Dear Sir:—Last spring I bought 12000 plants from you. I am writing to tell  
you they were nice plants and are making a nice growth. Thanking you. I am,  
Very truly yours, W. J. HINRICHS.

W. S. TODD, Preble Co., Ohio, Aug. 26th, 1935.  
Dear Sir:—The strawberry plants I received from you last spring have made  
a fine fruiting bed and I am well pleased with them.  
Yours truly, JON CRUMBAKER.

W. S. TODD, Ulster Co., N. Y., July 5th, 1935.  
Dear Sir:—We want to say that the 20000 strawberry plants you sent us  
last spring were very fine and are making a nice growth. Please permit us at  
this late date to thank you for sending such nice plants.  
Truly yours, MESSELLO BROS.

W. S. TODD, Jefferson Co., Mo., Feb. 18th, 1935.  
Dear Sir:—I am sending you orders for 25000 plants for myself and friends.  
Some of them have never used your plants but I know they will be pleased for  
you send your customers good plants.  
Very truly yours, ALOIS BURKARD.

W. S. TODD, Dutchess Co., N. Y., Apr. 18th, 1935.  
Dear Sir:—I am enclosing my order for 81,000 plants. For a great many  
years I have used your plants and am pleased with them. You send nice plants,  
put up in fine shape and they are true to name.  
Yours truly, TEATOR BROS.

W. S. TODD, Wyandotte Co., Kan., March 14th, 1935.  
Dear Sir:—Your plants are recommended very highly to me so herewith I am  
enclosing my order which please express the first of April.  
Very truly yours, FRANK WATSON.

W. S. TODD, Morgan Co., Mo., March 18th, 1935.  
Dear Sir:—Received my plants today in fine condition and I am enclosing  
another order which please ship to reach me about April 1st.  
Yours truly, J. W. MYERS.

W. S. TODD, Windham Co., Vt., April 26th, 1935.  
Dear Sir:—We received your plants and they are in very good condition.  
We now find we need other plants and are sending you another order.  
GEO. C. CLARK.

Ulster Co., N. Y., Apr. 2nd, 1935.  
Friend Todd:—I know your plants are always good as we have used lots of  
them so I am sending you an order for one of the berry growers up here.  
Wishing you a successful season, I remain,  
Yours truly, EDWARD RHODES.

W. S. TODD, Talbot Co., Md., April 22nd, 1935.  
Dear Sir:—We bought plants of you two years ago and liked them very  
much. I am enclosing a money order for more plants for family use and leaving  
the selection to you.  
Yours truly, MRS. NORMAN FOREMAN.

W. S. TODD, Westmoreland Co., Pa., April 2nd, 1935.  
Dear Sir:—Again I am sending you my order for plants. I am one of your  
old customers and have been using your plants for 25 years and have always  
been well pleased with your plants and treatment.  
Respectfully yours, JACOB HOUGH.

W. S. TODD, Washington Co., Pa., March 5th, 1935.  
Dear Sir:—I am enclosing my order for plants and if sold out of what I  
order you may substitute as you think best and I will be satisfied.  
Yours truly, DAVID M. MOSIER.

## TESTIMONIALS

W. S. TODD,

Johnson Co., Ky., March 30th, 1935.

Dear Sir:—I enclose my order for Ridgely and Aroma plants. Please ship as soon as possible. Have used your plants and they were very nice.

Yours truly,

GEORGE W. RICE.

W. S. TODD,

St. Louis Co., Mo., March 3rd, 1935.

Dear Sir:—Having seen your plants at my neighbors who is well pleased with them and says you ship good plants, I am enclosing my order which please ship as soon as possible by express.

Yours respectfully,

ALFRED HESS.

W. S. TODD,

Jefferson Co., Mo., March 18th, 1935.

Dear Sir:—I have been waiting for one of your catalogs ever since the first of the year but for some reason I haven't received one. Yesterday I saw one at my neighbors and I am enclosing my order for plants.

Yours truly,

R. G. RIESER.

W. S. TODD,

Jefferson Co., Mo., March 27th, 1935.

Dear Sir:—I enclose my order for Ridgely plants and hope you still have this variety. Thanking you for your good service in past years, I am,

Very truly yours,

HARRY F. HAMPEL.

W. S. TODD,

St. Louis Co., Mo., April 3rd, 1935

Dear Sir:—I am enclosing my order for plants. I would send you a list of berry growers here but all I know belong to the Oakville Co-Operative Co. and use your plants now.

Yours truly,

GEO. M. MARZ.

W. S. TODD,

St. Louis Co., Mo., April 17th, 1935.

Dear Sir:—Last year I received 5000 Premier plants from you and want to say they were extra fine in every way. I enclose my order for plants for this year.

Yours truly,

WM. L. EILER.

W. S. TODD,

Lafayette Co., Mo., April 11th, 1935.

Dear Sir:—I am enclosing check to pay for 1000 plants and am leaving the selection of varieties to you as I am sure you know the best early and late varieties for this section. Thanking you, I am,

Very truly yours,

R. M. HARRIS.

W. S. TODD,

Jefferson Co., Mo., April 8th, 1935.

Dear Sir:—I saw a shipment of your strawberry plants received by one of my neighbors and I thought them exceptionally fine plants. The splendid roots and healthy foliage particularly caught my eye. I am enclosing my plant order to you.

Sincerely yours,

J. D. MOORE.

W. S. TODD,

Allen Co., Kan., April 1st, 1935.

Dear Sir:—I enclose my order for four varieties of plants. The hot, dry weather killed most of the plants here last season but the ones I got from you were very nice.

Yours truly,

A. J. HOWELL.

W. S. TODD,

Leavenworth Co., Kan., April 1st, 1935.

Dear Sir:—Received the plants in good shape and very nice plants. I enclose another order which please ship at once. Thanking you, I am,

Yours truly,

FRED HELM.

W. S. TODD,

Doniphan Co., Kan., Apr. 3rd, 1935.

Dear Sir:—I enclose my order for 13000 plants. If out of the varieties ordered you may substitute as near as possible as I would like to have your plants.

Yours truly,

GEORGE EULER.

W. S. TODD,

Wyandotte Co., Kan., Apr. 18th, 1935.

Dear Sir:—I am enclosing my order for plants. We are late in ordering but please do the best you can for us as we want your plants.

Respectfully yours,

CHAS. WAY.